

What is algorithmic bias?

Algorithmic bias is like when a computer keeps making the same unfair mistakes over and over again. Imagine if your phone's voice assistant always misunderstood you, even though you said the same thing each time. That's because the computer behind it has some built-in biases that cause it to make the same errors repeatedly.

2 key features to highlight:

- It refers to the **systemic and repeatable errors** in computer systems
- that **lead to unfair outcomes**

These biases can make the computer treat certain people unfairly, like favoring one group over another, even if it's unintentional. With more AI and machine learning technology being used, it's really important for us to be aware of these biases so we can make sure that everyone is treated fairly.

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